

# THE SELLER'S ROADMAP



**HORTON NEELY, LLC**

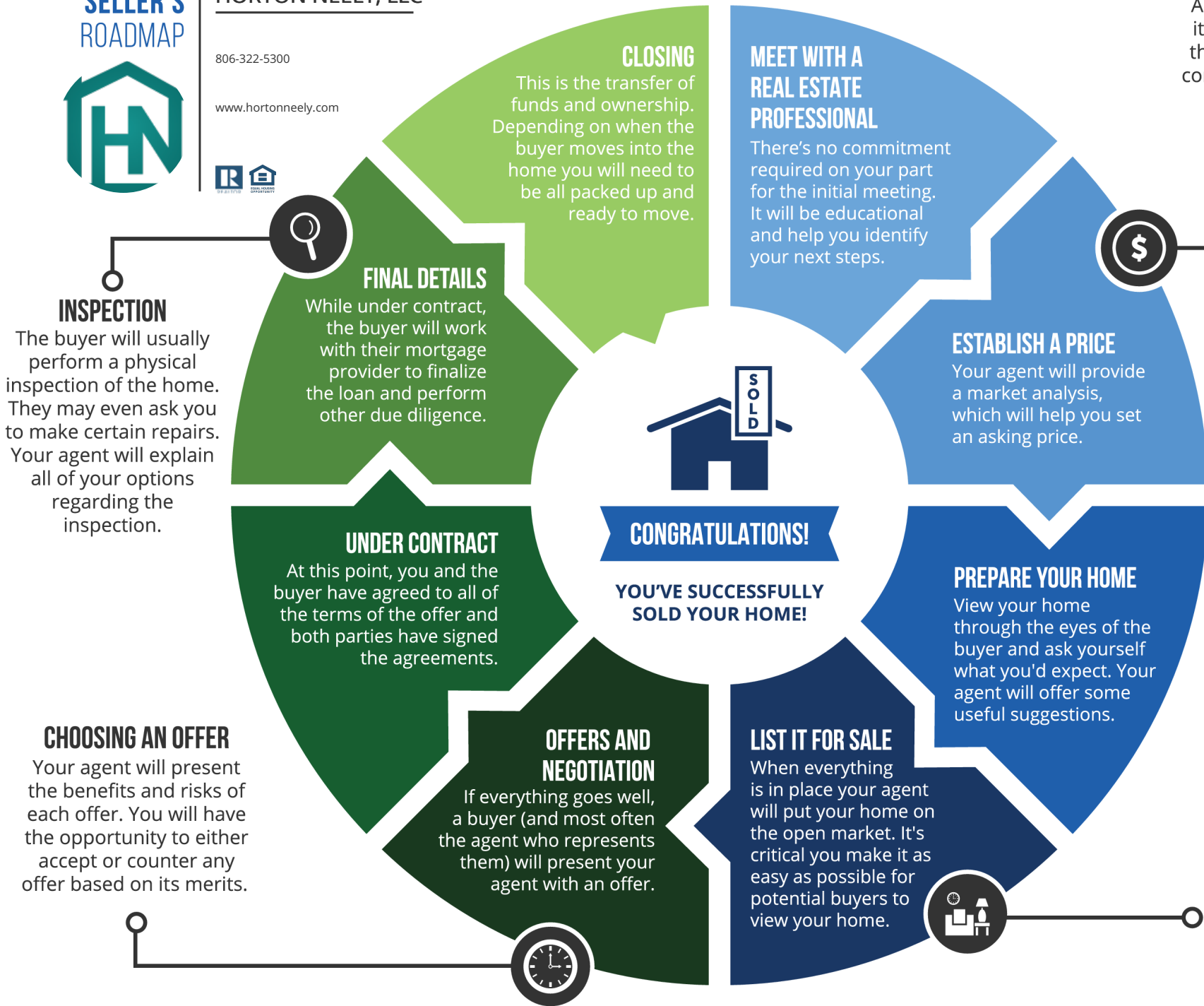
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## STRATEGIC PRICING

As difficult as it may be, it's important to review the market analysis and consider your home price objectively.



## SHOWINGS

Potential buyers may ask to see your home on short notice. It's best if you can accommodate these requests, you never want to miss a potential sale.